



SILVERSMITH CAPITAL PARTNERS ANNOUNCES NEW INDUSTRY ADVISORY BOARD MEMBER

Ruben Jose King-Shaw Jr. joins Silversmith's Industry Advisory Board

BOSTON, May 1, 2017 – Silversmith Capital Partners (Silversmith), a growth equity firm focused on supporting the best entrepreneurs in technology and healthcare, announced today that Ruben Jose King-Shaw Jr. has been named a Senior Advisor of the firm. In this capacity, King-Shaw will contribute to the firm by offering industry insight, sourcing new investment opportunities, and providing strategic guidance to Silversmith portfolio companies.

“Having known and worked with Ruben for years, we are excited to welcome him as a Senior Advisor,” said Jim Quagliaroli, Managing Partner of Silversmith. “Ruben’s broad experience and deep expertise – particularly in government-sponsored healthcare – is highly relevant for both our current and future portfolio.”

Ruben has over 25 years of healthcare and healthcare IT experience with an expertise in the intersection of healthcare policy, healthcare consumer and provider markets, clinical research, technology development and population demographics. King-Shaw is Chairman & CEO of Mansa Equity Partners, Inc. The Boston and Miami based advisory firm specializes in devising, guiding and executing strategic growth plans for healthcare enterprises.

King-Shaw was previously a member of Medicare’s Program Advisory and Oversight Commission, which advised the Obama Administration on value-based procurement strategies and other payment policy reforms codified within the Accountable Care Act of 2010 (Obamacare). Earlier, as part of the George W. Bush administration, King-Shaw was Senior Advisor to the Secretary of the Treasury for healthcare tax policies. He was also COO and Deputy Administrator of the Centers for Medicare & Medicaid Services (CMS). King-Shaw currently serves on the board of directors at Steward Health LLC; Cotiviti Holdings, Inc. (NYSE: COTV); and ODH Solutions, Inc. Previously, King-Shaw was Lead Director at Athenahealth, Inc. (NASDAQ: ATHN) and a board member at WellCare Health Plans, Inc. (NYSE: WCG).

King-Shaw earned a B.S. in Industrial and Labor Relations with a specialty in Labor Economics from Cornell University where he currently serves on the Board of Trustees. He also holds a Masters degree in Health Services Administration and a Masters in International Business from the Chapman Graduate School of Business at Florida International University in Miami, Florida and the Center for International Studies in Madrid, Spain.

About Silversmith Capital Partners

Founded in 2015, Silversmith Capital Partners is a Boston-based growth equity firm with \$460 million of capital under management. Silversmith’s mission is to partner with and support the best entrepreneurs in growing, profitable technology and healthcare companies. The firm seeks to invest \$15 million to \$75 million per company, with the ability to increase the equity commitment in select situations. Representative investments include ActiveCampaign, Digital Map Products, Impact Radius, Nordic Consulting Partners, and Partners Surgical. The founders have over four decades of collective investing experience and have served on the boards of numerous successful growth companies including ABILITY Network, Dealer.com, Liazon, Liberty Dialysis, MedHOK, Passport Health, SurveyMonkey, and Yapstone. For more information, visit www.silversmithcapital.com