

SILVERSMITH CAPITAL PARTNERS ANNOUNCES NEW INVESTMENT TEAM MEMBERS

BOSTON, OCTOBER 14, 2015 – Silversmith Capital Partners (Silversmith), a newly-formed growth equity firm focused on supporting the best entrepreneurs in technology and healthcare, announced today that four new investment professionals have joined the firm. Marc Munfa joined as a Principal, Brian Peterson and Srikant Rao joined as Vice Presidents, and Nikhil Marathe joined as a Senior Associate.

“We are excited to welcome Marc, Brian, Sri, and Nikhil to the firm,” said Jeff Crisan, Managing Partner of Silversmith Capital Partners. “These individuals come to us with strong networks and significant deal experience in our core verticals. We are looking forward to working with them to find new growth investments and help us support exceptional entrepreneurs.”

Mr. Munfa previously served as a Vice President at JMI Equity where he focused on software companies across several segments, including compliance, HR and specialty data services. Prior to JMI Equity, he was an Associate at Morgan Stanley Private Equity and an Analyst with Morgan Stanley Real Estate. He graduated summa cum laude with a BA in Economics and History from Duke University and received his MBA from Harvard Business School.

Mr. Peterson previously served as a Vice President at Sterling Partners where he focused primarily on healthcare services. Prior to Sterling Partners, he served as an Associate at Metalmark Capital and as an Analyst in Lazard’s Healthcare Group. He graduated Phi Beta Kappa with a BBA from the Ross School of Business at the University of Michigan and received his MBA with honors as a Palmer Scholar from The Wharton School at the University of Pennsylvania.

Mr. Rao previously served as a Senior Director of Advertising Products at salesforce.com, which he joined upon salesforce.com’s acquisition of Buddy Media, where he served as Executive Director of Strategy. Prior to Buddy Media, he served as an Associate at TA Associates where he focused on technology. Prior to TA Associates, he served as an Analyst at Jefferies & Company. He graduated with a BS in Economics from The Wharton School and a BAS in Systems from the School of Engineering and Applied Science at the University of Pennsylvania.

Mr. Marathe previously served as an Associate at TA Associates where he focused on healthcare services and healthcare IT. Prior to TA Associates, he served an Analyst at Evercore Partners in the technology group. He graduated magna cum laude with a BS in Economics from The Wharton School at the University of Pennsylvania.

“Any investment firm is only as good as the team that comes to work every day,” noted Managing Partner Todd MacLean. “We are excited to have four individuals who share our vision for Silversmith, and who will help to build and grow the firm as part of the founding team.”

About Silversmith Capital Partners

Founded in 2015, Silversmith Capital Partners is a Boston-based growth equity firm with \$460 million of capital under management. Silversmith’s mission is to partner with and support the best entrepreneurs in growing, profitable technology and healthcare companies. The firm seeks to invest \$15 million to \$50 million per company, with the ability to increase the equity commitment in select situations. The founders have over four decades of collective investing experience and have served on the boards of numerous successful growth companies including Ability Network, Dealer.com, Liazon, Liberty Dialysis, MedeAnalytics, MedHOK, National Cardiovascular Partners, Net Health, Passport Health, SurveyMonkey, Wrike and Yapstone.